AVIJNAN BARDHAN

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PROFESSIONAL SUMMARY

Aspiring Financial Analyst and PGDM (FinTech) student with a robust foundation in data analysis and system architecture. Brings 3 years of experience in automating data processes and managing complex databases. Skilled in bridging the gap between technical operations and financial strategy to improve data accuracy and operational efficiency. Seeking to apply technical expertise to financial modelling, forecasting, and digital transformation initiatives.

WORK EXPERIENCE

Associate – Salesforce / Veeva CRM

Cognizant Technology Solutions | Kolkata, India
Oct 2023 – Jul 2024

- Improved CRM processes through automation and configuration enhancements, reducing manual tasks.
- Collaborated with cross-functional teams strengthening understanding of CRM driven business operations.

Programmer Analyst – Salesforce Developer

Cognizant Technology Solutions | Bangalore, India
Jul 2021 – Jul 2023

- Managed admin functions including Roles/Profiles, Validation Rules, Reports & Dashboards, and User Setup.
- Set up training orgs for commercial and medical teams as part of Veeva CRM rollout strategy.

EDUCATION

PGDM – Financial Technology (FinTech)

ISBR Business School

2025 – Present
B.Tech – Electrical Engineering

Asansol Engineering College
2018 – 2021 | CGPA: 8.73

Diploma – Electrical Engineering

APC Roy Polytechnic
2015 – 2018 | CGPA: 7.8

CORE COMPETENCIES

FinTech & Business:
• Financial Systems • Financial Modelling (PGDM) • Data Analysis • Risk Understanding • Business Process Mapping

Technical Skills:
• Salesforce CRM • Apex • SOQL • LWC • Veeva CRM • Data Loading • Metric Configuration

Soft Skills:
• Analytical Thinking • Problem Solving • Stakeholder Coordination

CERTIFICATIONS

- Salesforce Certified Administrator
- Salesforce Certified Platform Developer I
- Salesforce Certified Service Cloud Consultant

RESEARCH

- **Automatic Solar Power-Based Micro Irrigation System**
  Published by Springer
  (Demonstrates early exposure to tech-driven systems and structured engineering research.)


5th International Conference On Communication, Devices and Computing (ICCDC'2023) August 16-18, 2023

CERTIFICATE OF AUTHORSHIP

This certificate is awarded to
Avijnan Bardhan, Partha Kumar Mondal, Ayan Karmakar, Suraj Kumar Prasad, Dharmbir Prasad, Rudra Pratap Singh
For contributing a research article entitled 'Study of Automatic Solar Power based Micro-irrigation System' to the ICCDC 2023, held at Dept. of Electronics & Communication Engineering, Haldia Institute of Technology, Haldia, West Bengal, India during 16-18 August 2023.

Springer

Program Chair (CCDC 2023)

Organizing Chair (CCDC 2023)